U.S. AUTO SALES OVERVIEW April, 2016 (Month, CYTD, 12-Month Totals, MYTD)

I VI																
IVI		Мо	onthly Totals			Calendar Year-To-Date					12 Month Totals					
Morgan & Company, Inc.	April		April		Vol. %	Current		Year Ago		Vol. %	Current		Year Ago		Vol. %	
	2016	Share	2015	Share	Change	Total	Share	Total	Share	Change	Total	Share	Total	Share	Change	
GRAND TOTAL	1,502,517		1,451,535		3.5%	5,579,230		5,399,081		3.3%	17,608,250		16,759,896		5.1%	
SAAR-Annual Rate	17,382,026		16,723,974		3.9%	17,230,690		16,717,638		3.1%	17,542,907		16,750,644		4.7%	
TRADITIONAL DOMESTIC	BRAND TO	OTALS														
GENERAL MOTORS	259,557	17.3%	269,056	18.5%	-3.5%	943,255	16.9%	953,095	17.7%	-1.0%	3,072,526	17.4%	2,984,390	17.8%	3.0%	
Car Total/Car Share	77,122	12.7%	87,847	13.6%	-12.2%	289,377	12.6%	307,798	12.7%	-6.0%	912,371	12.4%	1,027,363	13.4%	-11.2%	
Truck Total/Truck Share	182,435	20.4%	181,209	22.5%	0.7%	653,878	19.9%	645,297	21.7%	1.3%	2,160,155	21.1%	1,957,027	21.5%	10.4%	
FORD MOTOR	229,739	15.3%	221,652	15.3%	3.6%	871,326	15.6%	813,552	15.1%	7.1%	2,660,856	15.1%	2,494,252	14.9%	6.7%	
Car Total/Car Share	63,285	10.4%	71,950	11.1%	-12.0%	255,480	11.1%	261,757	10.8%	-2.4%	791,540	10.7%	798,621	10.4%	-0.9%	
Truck Total/Truck Share	166,454	18.6%	149,702	18.6%	11.2%	615,846	18.8%	551,795	18.6%	11.6%	1,869,316	18.3%	1,695,631	18.6%	10.2%	
FCA US	199,631	13.3%	189,027	13.0%	5.6%	750,734	13.5%	694,881	12.9%	8.0%	2,299,760	13.1%	2,130,904	12.7%	7.9%	
Car Total/Car Share	35,339	5.8%	51,046	7.9%	-30.8%	139,198	6.1%	192,472	7.9%	-27.7%	471,223	6.4%	522,632	6.8%	-9.8%	
Truck Total/Truck Share	164,292	18.4%	137,981	17.1%	19.1%	611,536	18.6%	502,409	16.9%	21.7%	1,828,537	17.9%	1,608,272	17.7%	13.7%	
TOTAL 'DETROIT 3'	688,927	45.9%	679,735	46.8%	1.4%	2,565,315	46.0%	2,461,528	45.6%	4.2%	8,033,142	45.6%	7,609,546	45.4%	5.6%	
Car Total/Car Share	175,746	28.9%	210,843	32.6%	-16.6%	684,055	29.7%	762,027	31.4%	-10.2%	2,175,134	29.5%	2,348,616	30.6%	-7.4%	
Truck Total/Truck Share	513,181	57.4%	468,892	58.2%	9.4%	1,881,260	57.4%	1,699,501	57.2%	10.7%	5,858,008	57.2%	5,260,930	57.9%	11.3%	
IMPORT BRAND TOTALS	i															
JAPANESE BRANDS	570,064	37.9%	522,825	36.0%	9.0%	2,119,302	38.0%	2,033,131	37.7%	4.2%	6,654,154	37.8%	6,315,117	37.7%	5.4%	
Car Total/Car Share	278,921	45.8%	264,356	40.9%	5.5%	1,049,985	45.7%	1,037,667	42.7%	1.2%	3,303,771	44.8%	3,316,293	43.3%	-0.4%	
Truck Total/Truck Share	291,143	32.6%	258,469	32.1%	12.6%	1,069,317	32.6%	995,464	33.5%	7.4%	3,350,383	32.7%	2,998,824	33.0%	11.7%	
EUROPEAN BRANDS	124,805	8.3%	127,684	8.8%	-2.3%	456,241	8.2%	470,002	8.7%	-2.9%	1,529,474	8.7%	1,507,663	9.0%	1.4%	
Car Total/Car Share	72,201	11.9%	81,625	12.6%	-11.5%	258,096	11.2%	308,500	12.7%	-16.3%	915,608	12.4%	1,010,087	13.2%	-9.4%	
Truck Total/Truck Share	52,604	5.9%	46,059	5.7%	14.2%	198,145	6.0%	161,502	5.4%	22.7%	613,866	6.0%	497,576	5.5%	23.4%	
KOREAN BRANDS	118,721	7.9%	121,291	8.4%	-2.1%	438,372	7.9%	434,420	8.0%	0.9%	1,391,480	7.9%	1,327,570	7.9%	4.8%	
Car Total/Car Share	82,959	13.6%	89,742	13.9%	-7.6%	312,618	13.6%	319,120	13.1%	-2.0%	992,558	13.5%	991,604	12.9%	0.1%	
Truck Total/Truck Share	35,762	4.0%	31,549	3.9%	13.4%	125,754	3.8%	115,300	3.9%	9.1%	398,922	3.9%	335,966	3.7%	18.7%	
IMPORT TOTAL	813,590	54.1%	771,800	53.2%	5.4%	3,013,915	54.0%	2,937,553	54.4%	2.6%	9,575,108	54.4%	9,150,350	54.6%	4.6%	
Car Total/Car Share	434,081	71.3%	435,723	67.4%	-0.4%	1,620,699	70.5%	1,665,287	68.6%	-2.7%	5,211,937	70.7%	5,317,984	69.4%	-2.0%	
Truck Total/Truck Share	379,509	42.5%	336,077	41.8%	12.9%	1,393,216	42.5%	1,272,266	42.8%	9.5%	4,363,171	42.6%	3,832,366	42.1%	13.9%	
DV DECION OF MANUEAU	OTUDE															
BY REGION OF MANUFA N. AMERICAN SOURCE	1,177,176	78.3%	1,158,547	79.8%	1.6%	4,397,773	78.8%	4,308,369	79.8%	2.1%	13,891,890	78.9%	13,328,554	79.5%	4.2%	
ASIAN SOURCE	230,039	15.3%	206,763	14.2%	11.3%	837,786	15.0%	785,914	14.6%	6.6%	2,609,744	14.8%	2,428,658	14.5%	7.5%	
EUROPEAN SOURCE	95,302	6.3%	86,225	5.9%	10.5%	343,671	6.2%	304,798	5.6%	12.8%	1,106,616	6.3%	1,002,684	6.0%	10.4%	
GRAND TOTAL	1,502,517	100.0%	1,451,535	100.0%	3.5%	5,579,230	100.0%	5,399,081	100.0%	3.3%	17,608,250	100.0%	16,759,896	100.0%	5.1%	
CAR - TRUCK SPLIT																
TOTAL CAR	608,733	40.5%	646,566	44.5%	-5.9%	2,299,696	41.2%	2,427,314	45.0%	-5.3%	7,372,550	41.9%	7,666,600	45.7%	-3.8%	
TOTAL LIGHT TRUCK	893,784	59.5%	804,969	55.5%	11.0%	3,279,534	58.8%	2,971,767	55.0%	10.4%	10,235,700	58.1%	9,093,296	54.3%	12.6%	
GRAND TOTAL	1,502,517	100.0%	1,451,535	100.0%	3.5%	5,579,230	100.0%	5,399,081	100.0%	3.3%	17,608,250	100.0%	16,759,896	100.0%	5.1%	

U.S. AUTO SALES OVERVIEW April, 2016 (Month, CYTD, 12-Month Totals, MYTD)

Morgan & Company, Inc.	April, 2016 (Month, CYTD, 12-Month Totals, MYTD)														
		nthly Totals		Calend	lar Year-To-D	ate	12 Month Totals								
	April 2016	Share	April 2015	Share	Vol. % Change	Current Total	Share	Year Ago Total	Share	Vol. % Change	Current Total	Share	Year Ago Total	Share	Vol. % Chang
CARS BY SOURCE REGION. AMERICAN CAR	ON 447,176	73.5%	477,847	73.9%	-6.4%	1,727,618	75.1%	1,796,617	74.0%	-3.8%	5,501,690	74.6%	5,610,934	73.2%	-1.9%
						, ,					, ,				
IMPORT CAR TOTAL CAR	161,557 608,733	26.5% 100.0%	168,719 646,566	26.1% 100.0%	-4.2% -5.9%	572,078 2,299,696	24.9% 100.0%	630,697 2,427,314	26.0% 100.0%	-9.3% -5.3%	1,870,860 7,372,550	25.4% 100.0%	2,055,666 7,666,600	26.8% 100.0%	-9.0%
											. ,				
TRUCKS BY SOURCE REG NA LIGHT TRUCK	GION 730,000	81.7%	680,700	84.6%	7.2%	2,670,155	81.4%	2,511,752	84.5%	6.3%	8,390,200	82.0%	7,717,620	84.9%	8.7%
IMPORT LIGHT TRUCK	163,784	18.3%	124,269	15.4%	31.8%	609,379	18.6%	460,015	15.5%	32.5%	1,845,500	18.0%	1,375,676	15.1%	34.29
TOTAL LIGHT TRUCK	893,784	100.0%	804,969	100.0%	11.0%	3,279,534	100.0%	2,971,767	100.0%	10.4%	10,235,700	100.0%	9,093,296	100.0%	12.6%
CORPORATE TOTALS BMW	24,951	1.7%	26,952	1.9%	-7.4%	95,564	1.7%	105,444	2.0%	-9.4%	336,143	1.9%	347,603	2.1%	-3.3%
MINI BMW GROUP	4,796 29,747	0.3% 2.0%	5,476 32,428	0.4% 2.2%	-12.4% -8.3%	15,635 111,199	0.3% 2.0%	18,253 123,697	0.3% 2.3%	-14.3% -10.1%	55,896 392,039	0.3% 2.2%	61,318 408,921	0.4% 2.4%	-8.8% -4.1 %
CHRYSLER	22,843	1.5%	27,704	1.9%	-17.5%	88,349	1.6%	109,637	2.0%	-19.4%	303,558	1.7%	323,972	1.9%	-6.3%
DODGE / RAM	89,385	5.9%	85,770	5.9%	4.2%	356,207	6.4%	319,687	5.9%	11.4%	1,047,480	5.9%	1,024,131	6.1%	2.39
ALFA / FIAT	3,105	0.2%	3,794	0.3%	-18.2%	12,283	0.2%	15,049	0.3%	-18.4%	40,307	0.2%	45,538	0.3%	-11.5%
JEEP FCA US	84,298 199,631	5.6% 13.3%	71,759 189,027	4.9% 13.0%	10.4% 4.7%	293,895 750,734	5.3% 13.5%	250,508 694,881	4.6% 12.9%	6.9% 6.7%	908,415 2,299,760	5.2% 13.1%	737,263 2,130,904	4.4% 12.7%	12.19 6.9 9
FORD	219,963	14.6%	213,518	14.7%	3.0%	836,645	15.0%	783,940	14.5%	6.7%	2,554,560	14.5%	2,398,572	14.3%	6.5%
LINCOLN	9,776	0.7%	8,134	0.6%	20.2%	34,681	0.6%	29,612	0.5%	17.1%	106,296	0.6%	95,680	0.6%	11.19
MERCURY FORD MOTOR	0 229,739	0.0% 15.3%	0 221,652	0.0% - 15.3%	3.6%	0 871,326	0.0% 15.6%	0 813,552	0.0% - 15.1%	7.1%	0 2,660,856	0.0% 15.1%	0 2,494,252	0.0% - 14.9%	6.7%
BUICK	17,720	1.2%	18,224	1.3%	-2.8%	72,007	1.3%	68,721	1.3%	4.8%	226,341	1.3%	225,572	1.3%	0.3%
CADILLAC	11,236	0.7%	15,801	1.1%	-28.9%	46,869	0.8%	52,976	1.0%	-11.5%	169,160	1.0%	170,238	1.0%	-0.69
CHEVROLET	183,442	12.2%	187,837	12.9%	-2.3%	656,172	11.8%	664,393	12.3%	-1.2%	2,117,126	12.0%	2,063,504	12.3%	2.69
OLDSMOBILE	0	0.0%	0	0.0%	-	0	0.0%	0	0.0%	-	0	0.0%	0	0.0%	
PONTIAC	0	0.0%	0	0.0% -		0	0.0%	0	0.0%		0	0.0%	0	0.0% -	
GMC	47,159	3.1%	47,194	3.3%	-0.1%	168,207	3.0%	167,005	3.1%	0.7%	559,899	3.2%	525,076	3.1%	6.69
HUMMER	0	0.0%	0	0.0% -		0	0.0%	0	0.0%		0	0.0%	0	0.0% -	
SATURN General Motors	0 259,557	0.0% 17.3%	0 269,056	0.0% - 18.5%	-3.5%	0 943,255	0.0% 16.9%	0 953,095	0.0% - 17.7%	-1.0%	0 3,072,526	0.0% 17.4%	0 2,984,390	0.0% - 17.8%	3.0
ACURA	16,206	1.1%	14,874	1.0%	9.0%	54,081	1.0%	54,518	1.0%	-0.8%	176,728	1.0%	170,291	1.0%	3.89
HONDA Honda Motor	132,623 148,829	8.8% 9.9%	115,194 130,068	7.9% 9.0%	15.1% 14.4%	452,451 506,532	8.1% 9.1%	409,493 464,011	7.6% 8.6%	10.5% 9.2%	1,452,344 1,629,072	8.2% 9.3%	1,376,782 1,547,073	8.2% 9.2%	5.5% 5.3 %

U.S. AUTO SALES OVERVIEW



April, 2016 (Month, CYTD, 12-Month Totals, MYTD)

IVI		Мо	nthly Totals				Calend	ar Year-To-D	ate		12 Month Totals					
Morgan & Company, Inc.	April 2016	Share	April 2015	Share	Vol. % Change	Current Total	Share	Year Ago Total	Share	Vol. % Change	Current Total	Share	Year Ago Total	Share	Vol. % Change	
HYUNDAI	62,213	4.1%	68,009	4.7%	-8.5%	235,543	4.2%	240,038	4.4%	-1.9%	757,215	4.3%	739,636	4.4%	2.4%	
ISUZU	0	0.0%	0	0.0%	-	0	0.0%	0	0.0%	-	0	0.0%	0	0.0%	-	
KIA	56,508	3.8%	53,282	3.7%	6.1%	202,829	3.6%	194,382	3.6%	4.3%	634,265	3.6%	587,934	3.5%	7.9%	
MAZDA	26,195	1.7%	24,123	1.7%	8.6%	90,838	1.6%	102,167	1.9%	-11.1%	307,855	1.7%	307,477	1.8%	0.1%	
MERCEDES / MAYBACH	32,291	2.1%	32,432	2.2%	-0.4%	116,600	2.1%	117,680	2.2%	-0.9%	379,381	2.2%	375,463	2.2%	1.0%	
MITSUBISHI	9,674	0.6%	8,216	0.6%	17.7%	34,886	0.6%	32,006	0.6%	9.0%	98,222	0.6%	83,267	0.5%	18.0%	
NISSAN	113,429	7.5%	99,869	6.9%	13.6%	480,973	8.6%	433,655	8.0%	10.9%	1,398,738	7.9%	1,284,711	7.7%	8.9%	
INFINITI NISSAN MOTOR	10,432 123,861	0.7% 8.2%	9,979 109,848	0.7% 7.6%	4.5% 12.8%	43,092 524,065	0.8% 9.4%	43,821 477,476	0.8% 8.8%	-1.7% 9.8%	132,769 1,531,507	0.8% 8.7%	120,760 1,405,471	0.7% 8.4%	9.9% 9.0%	
PORSCHE	5,410	0.4%	5,217	0.4%	3.7%	17,648	0.3%	16,647	0.3%	6.0%	52,757	0.3%	49,446	0.3%	6.7%	
SAAB / SPYKER	0	0.0%	0	0.0% -		0	0.0%	0	0.0% -		0	0.0%	0	0.0% -		
SUBARU	50,380	3.4%	47,241	3.3%	6.6%	182,777	3.3%	178,522	3.3%	2.4%	586,930	3.3%	539,744	3.2%	8.7%	
SUZUKI	0	0.0%	0	0.0% -		0	0.0%	0	0.0% -		0	0.0%	0	0.0% -		
JAGUAR	1,087	0.1%	1,079	0.1%	0.7%	6,084	0.1%	5,415	0.1%	12.4%	15,135	0.1%	15,438	0.1%	-2.0%	
LAND ROVER TATA MOTORS LTD	5,188 6,275	0.3% 0.4%	5,311 6,390	0.4% 0.4%	-2.3% -1.8%	25,993 32,077	0.5% 0.6%	22,287 27,702	0.4% 0.5%	16.6% 15.8%	74,288 89,423	0.4% 0.5%	56,140 71,578	0.3% 0.4%	32.3% 24.9%	
ТОҮОТА	179,603	12.0%	173,144	11.9%	3.7%	656,219	11.8%	659,606	12.2%	-0.5%	2,095,158	11.9%	2,051,415	12.2%	2.1%	
LEXUS	24,882	1.7%	25,876	1.8%	-3.8%	99,103	1.8%	103,056	1.9%	-3.8%	340,648	1.9%	326,217	1.9%	4.4%	
SCION TOYOTA MOTOR	6,640 211,125	0.4% 14.1%	4,309 203,329	0.3% 14.0%	54.1% 3.8%	24,882 780,204	0.4% 14.0%	16,287 778,949	0.3% 14.4%	52.8% 0.2%	64,762 2,500,568	0.4% 14.2%	54,453 2,432,085	0.3% 14.5%	18.9% 2.8%	
VOLKSWAGEN	27,112	1.8%	30,009	2.1%	-9.7%	96,426	1.7%	109,248	2.0%	-11.7%	336,618	1.9%	358,064	2.1%	-6.0%	
AUDI VAG	17,801 44,913	1.2% 3.0%	16,827 46,836	1.2% 3.2%	5.8% -4.1%	59,761 156,187	1.1% 2.8%	56,925 166,173	1.1% 3.1%	5.0% -6.0%	205,038 541,656	1.2% 3.1%	188,055 546,119	1.1% 3.3%	9.0% -0.8%	
VOLVO / GEELY	6,169	0.4%	4,381	0.3%	40.8%	22,530	0.4%	18,103	0.3%	24.5%	74,218	0.4%	56,136	0.3%	32.2%	
GRAND TOTAL	1,502,517	100.0%	1,451,535	100.0%	3.5%	5,579,230	100.0%	5,399,081	100.0%	3.3%	17,608,250	100.0%	16,759,896	100.0%	5.1%	

Source: Morgan & Company, Inc. Ph: 616-842-0031 Email: augie@morgancom.com Web: www.morgancom.com

SAAR is Seasonally Adjusted Annual Rate. Model Year is October 1 through September 30.

Table includes light vehicle sales as reported by the automakers, and may differ from information provided by other sources.

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