



## U.S. AUTO SALES OVERVIEW

April, 2019 (Month, CYTD, 12-Month Totals, MYTD)

Morgan & Company, Inc.

	Monthly Totals			Calendar Year-To-Date					12 Month Totals					
	April 2019	Share	April 2018	Share	Vol. % Change	Current Total	Share	Year Ago Total	Share	Vol. % Change	Current Total	Share	Year Ago Total	Share

<b>GRAND TOTAL</b>	1,332,204		1,357,763		-1.9%	5,351,673		5,466,975		-2.1%	17,141,597		17,225,044		-0.5%
<b>SAAR-Annual Rate</b>	16,439,355		17,245,821		-4.7%	16,825,002		17,186,071		-2.1%	17,108,863		17,245,514		-0.8%

BY REGION OF MANUFACTURE															
N. AMERICAN SOURCE	1,047,524	78.6%	1,055,055	77.7%	-0.7%	4,181,582	78.1%	4,234,853	77.5%	-1.3%	13,326,445	77.7%	13,417,028	77.9%	-0.7%
ASIAN SOURCE	211,943	15.9%	215,766	15.9%	-1.8%	867,031	16.2%	885,464	16.2%	-2.1%	2,802,598	16.3%	2,725,408	15.8%	2.8%
EUROPEAN SOURCE	72,737	5.5%	86,942	6.4%	-16.3%	303,060	5.7%	346,658	6.3%	-12.6%	1,012,554	5.9%	1,082,608	6.3%	-6.5%
<b>GRAND TOTAL</b>	<b>1,332,204</b>	<b>100.0%</b>	<b>1,357,763</b>	<b>100.0%</b>	<b>-1.9%</b>	<b>5,351,673</b>	<b>100.0%</b>	<b>5,466,975</b>	<b>100.0%</b>	<b>-2.1%</b>	<b>17,141,597</b>	<b>100.0%</b>	<b>17,225,044</b>	<b>100.0%</b>	<b>-0.5%</b>

CAR - TRUCK SPLIT															
TOTAL CAR	398,810	29.9%	431,776	31.8%	-7.6%	1,632,432	30.5%	1,766,393	32.3%	-7.6%	5,183,912	30.2%	5,859,351	34.0%	-11.5%
TOTAL LIGHT TRUCK	933,394	70.1%	925,987	68.2%	0.8%	3,719,241	69.5%	3,700,582	67.7%	0.5%	11,957,685	69.8%	11,365,693	66.0%	5.2%
<b>GRAND TOTAL</b>	<b>1,332,204</b>	<b>100.0%</b>	<b>1,357,763</b>	<b>100.0%</b>	<b>-1.9%</b>	<b>5,351,673</b>	<b>100.0%</b>	<b>5,466,975</b>	<b>100.0%</b>	<b>-2.1%</b>	<b>17,141,597</b>	<b>100.0%</b>	<b>17,225,044</b>	<b>100.0%</b>	<b>-0.5%</b>

CARS BY SOURCE REGION															
N. AMERICAN CAR	300,862	75.4%	328,738	76.1%	-8.5%	1,267,764	77.7%	1,356,146	76.8%	-6.5%	3,980,380	76.8%	4,482,624	76.5%	-11.2%
IMPORT CAR	97,948	24.6%	103,038	23.9%	-4.9%	364,668	22.3%	410,247	23.2%	-11.1%	1,203,532	23.2%	1,376,727	23.5%	-12.6%
<b>TOTAL CAR</b>	<b>398,810</b>	<b>100.0%</b>	<b>431,776</b>	<b>100.0%</b>	<b>-7.6%</b>	<b>1,632,432</b>	<b>100.0%</b>	<b>1,766,393</b>	<b>100.0%</b>	<b>-7.6%</b>	<b>5,183,912</b>	<b>100.0%</b>	<b>5,859,351</b>	<b>100.0%</b>	<b>-11.5%</b>

TRUCKS BY SOURCE REGION															
NA LIGHT TRUCK	746,662	80.0%	726,317	78.4%	2.8%	2,913,818	78.3%	2,878,707	77.8%	1.2%	9,346,065	78.2%	8,934,404	78.6%	4.6%
IMPORT LIGHT TRUCK	186,732	20.0%	199,670	21.6%	-6.5%	805,423	21.7%	821,875	22.2%	-2.0%	2,611,620	21.8%	2,431,289	21.4%	7.4%
<b>TOTAL LIGHT TRUCK</b>	<b>933,394</b>	<b>100.0%</b>	<b>925,987</b>	<b>100.0%</b>	<b>0.8%</b>	<b>3,719,241</b>	<b>100.0%</b>	<b>3,700,582</b>	<b>100.0%</b>	<b>0.5%</b>	<b>11,957,685</b>	<b>100.0%</b>	<b>11,365,693</b>	<b>100.0%</b>	<b>5.2%</b>

Source: Morgan & Company, Inc. Ph: 616-842-0031 Email: info@morgancom.com Web: www.morgancom.com

General Motors = monthly sales are estimated in that GM only reports sales quarterly without monthly specifics.

SAAR is Seasonally Adjusted Annual Rate.

Model Year is October 1 through September 30.

Table includes light vehicle sales as reported by the automakers, and may differ from information provided by other sources.

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