



U.S. AUTO SALES OVERVIEW

August, 2020 (Month, CYTD, 12-Month Totals, MYTD)

Morgan & Company, Inc.

	Monthly Totals			Calendar Year-To-Date					12 Month Totals						
	August 2020	Share	August 2019	Share	Vol. % Change	Current Total	Share	Year Ago Total	Share	Vol. % Change	Current Total	Share	Year Ago Total	Share	Vol. % Change
GRAND TOTAL	1,308,281		1,648,615		-20.6%	8,988,604		11,490,847		-21.8%	14,551,539		17,307,374		-15.9%
SAAR-Annual Rate	15,011,772		17,172,639		-12.6%	13,611,213		17,056,337		-20.2%	14,757,517		17,202,139		-14.2%
DOMESTIC BRAND TOTALS															
IMPORT BRAND TOTALS															
BY REGION OF MANUFACTURE															
CAR - TRUCK SPLIT															
TOTAL CAR	310,937	23.8%	442,337	26.8%	-29.7%	2,215,290	24.6%	3,347,892	29.1%	-33.8%	3,658,410	25.1%	5,061,618	29.2%	-27.7%
TOTAL LIGHT TRUCK	997,344	76.2%	1,206,278	73.2%	-17.3%	6,773,314	75.4%	8,142,955	70.9%	-16.8%	10,893,129	74.9%	12,245,756	70.8%	-11.0%
GRAND TOTAL	1,308,281	100.0%	1,648,615	100.0%	-20.6%	8,988,604	100.0%	11,490,847	100.0%	-21.8%	14,551,539	100.0%	17,307,374	100.0%	-15.9%

Source: Morgan & Company, Inc. Ph: 616-842-0031 Email: info@morgancom.com Web: www.morgancom.com

SAAR is Seasonally Adjusted Annual Rate.
 Model Year is October 1 through September 30.
 Table includes light vehicle sales as reported by the automakers, and may differ from information provided by other sources.

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