



Morgan & Company, Inc.
Summary Page

U.S. AUTO SALES SUMMARY

June, 2017 (Month, CYTD, 12-Month Totals, MYTD)

	Monthly Totals					Calendar Year-To-Date					12 Month Totals				
	June 2017	Share	June 2016	Share	Vol. % Change	Current Total	Share	Year Ago Total	Share	Vol. % Change	Current Total	Share	Year Ago Total	Share	Vol. % Change
TRADITIONAL DOMESTIC BRAND TOTALS															
General Motors	243,155	16.6%	255,210	16.9%	-4.7%	1,414,446	16.8%	1,438,915	16.7%	-1.7%	3,018,306	17.4%	3,015,736	17.2%	0.1%
Ford Motor	227,166	15.5%	239,096	15.8%	-5.0%	1,294,397	15.4%	1,345,170	15.6%	-3.8%	2,548,438	14.7%	2,659,933	15.2%	-4.2%
FCA US	187,348	12.8%	202,421	13.4%	-7.4%	1,067,362	12.7%	1,144,284	13.3%	-6.7%	2,167,393	12.5%	2,307,935	13.2%	-6.1%
TOTAL 'DETROIT THREE'	657,669	44.8%	696,727	46.0%	-5.6%	3,776,205	44.9%	3,928,369	45.6%	-3.9%	7,734,137	44.7%	7,983,604	45.5%	-3.1%
Honda / Acura	139,793	9.5%	138,715	9.2%	0.8%	791,886	9.4%	792,355	9.2%	-0.1%	1,637,473	9.5%	1,625,905	9.3%	0.7%
Hyundai / Genesis	54,507	3.7%	67,511	4.5%	-19.3%	346,360	4.1%	374,060	4.3%	-7.4%	747,305	4.3%	764,620	4.4%	-2.3%
Isuzu	0	0.0%	0	0.0%	-	0	0.0%	0	0.0%	-	0	0.0%	0	0.0%	-
Kia	56,143	3.8%	62,572	4.1%	-10.3%	295,736	3.5%	328,327	3.8%	-9.9%	615,007	3.6%	643,193	3.7%	-4.4%
Mazda	22,342	1.5%	26,188	1.7%	-14.7%	141,624	1.7%	145,354	1.7%	-2.6%	294,043	1.7%	305,542	1.7%	-3.8%
Mitsubishi	7,625	0.5%	8,023	0.5%	-5.0%	54,576	0.6%	51,934	0.6%	5.1%	98,909	0.6%	97,732	0.6%	1.2%
Nissan / Infiniti	143,328	9.8%	140,553	9.3%	2.0%	819,688	9.7%	798,114	9.3%	2.7%	1,585,997	9.2%	1,546,549	8.8%	2.6%
Subaru	52,057	3.5%	46,598	3.1%	11.7%	304,810	3.6%	279,458	3.2%	9.1%	640,484	3.7%	589,715	3.4%	8.6%
Suzuki	0	0.0%	0	0.0%	-	0	0.0%	0	0.0%	-	0	0.0%	0	0.0%	-
Toyota / Lexus / Scion	202,376	13.8%	198,257	13.1%	2.1%	1,155,161	13.7%	1,197,800	13.9%	-3.6%	2,406,948	13.9%	2,465,673	14.1%	-2.4%
ASIAN BRANDS	678,171	46.2%	688,417	45.5%	-1.5%	3,909,841	46.4%	3,967,402	46.1%	-1.5%	8,026,166	46.4%	8,038,929	45.8%	-0.2%
BMW / Mini	33,372	2.3%	33,769	2.2%	-1.2%	171,288	2.0%	178,580	2.1%	-4.1%	357,912	2.1%	384,234	2.2%	-6.9%
Jaguar (Tata Motors)	2,946	0.2%	2,743	0.2%	7.4%	20,665	0.2%	10,991	0.1%	88.0%	40,917	0.2%	17,621	0.1%	132.2%
Land Rover (Tata Motors)	5,760	0.4%	5,705	0.4%	1.0%	35,839	0.4%	36,648	0.4%	-2.2%	73,052	0.4%	74,918	0.4%	-2.5%
Daimler (Mercedes-Benz)	32,328	2.2%	31,965	2.1%	1.1%	179,743	2.1%	181,132	2.1%	-0.8%	379,363	2.2%	379,464	2.2%	0.0%
Porsche **	4,504	0.3%	4,482	0.3%	0.5%	27,556	0.3%	26,708	0.3%	3.2%	55,128	0.3%	53,326	0.3%	3.4%
Saab (Spyker)	0	0.0%	0	0.0%	-	0	0.0%	0	0.0%	-	0	0.0%	0	0.0%	-
Volvo (Geely)	7,303	0.5%	8,454	0.6%	-13.6%	34,105	0.4%	36,520	0.4%	-6.6%	80,178	0.5%	77,200	0.4%	3.9%
Volkswagen / Audi (VAG)	46,793	3.2%	42,254	2.8%	10.7%	264,209	3.1%	245,948	2.9%	7.4%	551,422	3.2%	529,533	3.0%	4.1%
EUROPEAN BRANDS	133,006	9.1%	129,372	8.5%	2.8%	733,405	8.7%	716,527	8.3%	2.4%	1,537,972	8.9%	1,516,296	8.6%	1.4%
TOTAL AUTO SALES	1,468,846		1,514,516		-3.0%	8,419,451		8,612,298		-2.2%	17,298,275		17,538,829		-1.4%
SAAR-Annual Rate	16,454,356		16,769,296		-1.9%	16,909,678		17,231,882		-1.9%	17,327,516		17,526,327		-1.1%

Source: Morgan & Company, Inc. Ph: 616-842-0031 Email: info@morgancom.com Web: www.morgancom.com

** June, 2017 sales estimated

SAAR is Seasonally Adjusted Annual Rate.
Model Year is October 1 through September 30.
Table includes light vehicle sales as reported by the automakers, and may differ from information provided by other sources.

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