



Morgan & Company, Inc.
Summary Page

U.S. AUTO SALES SUMMARY

June, 2018 (Month, CYTD, 12-Month Totals, MYTD)

	Monthly Totals					Calendar Year-To-Date					12 Month Totals				
	June 2018	Share	June 2017	Share	Vol. % Change	Current Total	Share	Year Ago Total	Share	Vol. % Change	Current Total	Share	Year Ago Total	Share	Vol. % Change
TRADITIONAL DOMESTIC BRAND TOTALS															
General Motors	255,177	16.5%	243,155	16.6%	4.9%	1,473,126	17.2%	1,414,446	16.8%	4.1%	3,060,921	17.7%	3,018,306	17.4%	1.4%
Ford Motor	229,537	14.9%	227,166	15.5%	1.0%	1,271,714	14.8%	1,294,397	15.4%	-1.8%	2,552,517	14.7%	2,548,438	14.7%	0.2%
FCA US	202,264	13.1%	187,348	12.8%	8.0%	1,115,476	13.0%	1,067,362	12.7%	4.5%	2,107,490	12.2%	2,167,393	12.5%	-2.8%
TOTAL 'DETROIT THREE'	686,978	44.6%	657,669	44.8%	4.5%	3,860,316	45.0%	3,776,205	44.9%	2.2%	7,720,928	44.6%	7,734,137	44.7%	-0.2%
Honda / Acura	146,563	9.5%	139,793	9.5%	4.8%	787,824	9.2%	791,886	9.4%	-0.5%	1,637,367	9.5%	1,637,473	9.5%	0.0%
Hyundai / Genesis	64,052	4.2%	54,507	3.7%	17.5%	335,049	3.9%	346,360	4.1%	-3.3%	674,244	3.9%	747,305	4.3%	-9.8%
Isuzu	0	0.0%	0	0.0%	-	0	0.0%	0	0.0%	-	0	0.0%	0	0.0%	-
Kia	56,571	3.7%	56,143	3.8%	0.8%	293,563	3.4%	295,736	3.5%	-0.7%	587,495	3.4%	615,007	3.6%	-4.5%
Mazda	26,893	1.7%	22,342	1.5%	20.4%	163,924	1.9%	141,624	1.7%	15.7%	311,770	1.8%	294,043	1.7%	6.0%
Mitsubishi	11,149	0.7%	7,625	0.5%	46.2%	67,327	0.8%	54,576	0.6%	23.4%	116,437	0.7%	98,909	0.6%	17.7%
Nissan / Infiniti	145,096	9.4%	143,328	9.8%	1.2%	780,695	9.1%	819,688	9.7%	-4.8%	1,554,471	9.0%	1,585,997	9.2%	-2.0%
Subaru	59,841	3.9%	52,057	3.5%	15.0%	322,860	3.8%	304,810	3.6%	5.9%	666,006	3.8%	640,484	3.7%	4.0%
Suzuki	0	0.0%	0	0.0%	-	0	0.0%	0	0.0%	-	0	0.0%	0	0.0%	-
Toyota / Lexus / Scion	209,602	13.6%	202,376	13.8%	3.6%	1,189,309	13.9%	1,155,161	13.7%	3.0%	2,468,659	14.3%	2,406,948	13.9%	2.6%
ASIAN BRANDS	719,767	46.7%	678,171	46.2%	6.1%	3,940,551	46.0%	3,909,841	46.4%	0.8%	8,016,449	46.3%	8,026,166	46.4%	-0.1%
BMW / Mini	33,553	2.2%	33,372	2.3%	0.5%	176,022	2.1%	171,288	2.0%	2.8%	357,521	2.1%	357,912	2.1%	-0.1%
Jaguar (Tata Motors)	2,353	0.2%	2,946	0.2%	-20.1%	14,787	0.2%	20,665	0.2%	-28.4%	33,716	0.2%	40,917	0.2%	-17.6%
Land Rover (Tata Motors)	6,982	0.5%	5,760	0.4%	21.2%	44,779	0.5%	35,839	0.4%	24.9%	83,679	0.5%	73,052	0.4%	14.5%
Daimler (Mercedes-Benz)	29,125	1.9%	32,328	2.2%	-9.9%	176,408	2.1%	179,743	2.1%	-1.9%	371,976	2.1%	379,363	2.2%	-1.9%
Porsche	4,892	0.3%	4,516	0.3%	8.3%	29,421	0.3%	27,568	0.3%	6.7%	57,273	0.3%	55,140	0.3%	3.9%
Saab (Spyker)	0	0.0%	0	0.0%	-	0	0.0%	0	0.0%	-	0	0.0%	0	0.0%	-
Volvo (Geely)	9,868	0.6%	7,303	0.5%	35.1%	47,622	0.6%	34,105	0.4%	39.6%	95,024	0.5%	80,178	0.5%	18.5%
Volkswagen / Audi (VAG)	48,412	3.1%	46,793	3.2%	3.5%	280,840	3.3%	264,209	3.1%	6.3%	583,036	3.4%	551,422	3.2%	5.7%
EUROPEAN BRANDS	135,185	8.8%	133,018	9.1%	1.6%	769,879	9.0%	733,417	8.7%	5.0%	1,582,225	9.1%	1,537,984	8.9%	2.9%
TOTAL AUTO SALES	1,541,930		1,468,858		5.0%	8,570,746		8,419,463		1.8%	17,319,602		17,298,287		0.1%
SAAR-Annual Rate	17,363,809		16,647,950		4.3%	17,133,936		16,973,825		0.9%	17,281,904		17,323,259		-0.2%

Source: Morgan & Company, Inc. Ph: 616-842-0031 Email: info@morgancom.com Web: www.morgancom.com

SAAR is Seasonally Adjusted Annual Rate.
Model Year is October 1 through September 30.
Table includes light vehicle sales as reported by the automakers, and may differ from information provided by other sources.

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