



U.S. AUTO SALES SUMMARY

May, 2017 (Month, CYTD, 12-Month Totals, MYTD)

Morgan & Company, Inc.
Summary Page

	Monthly Totals					Calendar Year-To-Date					12 Month Totals				
	May 2017	Share	May 2016	Share	Vol. % Change	Current Total	Share	Year Ago Total	Share	Vol. % Change	Current Total	Share	Year Ago Total	Share	Vol. % Change
TRADITIONAL DOMESTIC BRAND TOTALS															
General Motors	237,364	15.7%	240,450	15.8%	-1.3%	1,171,291	16.9%	1,183,705	16.7%	-1.0%	3,030,361	17.5%	3,019,879	17.3%	0.3%
Ford Motor	240,250	15.9%	234,748	15.4%	2.3%	1,067,231	15.4%	1,106,074	15.6%	-3.5%	2,560,368	14.8%	2,645,518	15.1%	-3.2%
FCA US	193,040	12.8%	194,720	12.8%	-0.9%	880,014	12.7%	941,863	13.3%	-6.6%	2,182,466	12.6%	2,295,845	13.1%	-4.9%
TOTAL 'DETROIT THREE'	670,654	44.3%	669,918	44.0%	0.1%	3,118,536	44.9%	3,231,642	45.5%	-3.5%	7,773,195	44.8%	7,961,242	45.5%	-2.4%
Honda / Acura	148,414	9.8%	147,108	9.7%	0.9%	652,093	9.4%	653,640	9.2%	-0.2%	1,636,395	9.4%	1,621,587	9.3%	0.9%
Hyundai / Genesis	60,011	4.0%	71,006	4.7%	-15.5%	291,853	4.2%	306,549	4.3%	-4.8%	760,309	4.4%	764,611	4.4%	-0.6%
Isuzu	0	0.0%	0	0.0%	-	0	0.0%	0	0.0%	-	0	0.0%	0	0.0%	-
Kia	58,507	3.9%	62,926	4.1%	-7.0%	239,593	3.4%	265,755	3.7%	-9.8%	621,436	3.6%	634,758	3.6%	-2.1%
Mazda	26,047	1.7%	28,328	1.9%	-8.1%	119,282	1.7%	119,166	1.7%	0.1%	297,889	1.7%	306,577	1.8%	-2.8%
Mitsubishi	9,429	0.6%	9,025	0.6%	4.5%	46,951	0.7%	43,911	0.6%	6.9%	99,307	0.6%	97,672	0.6%	1.7%
Nissan / Infiniti	137,471	9.1%	133,496	8.8%	3.0%	676,360	9.7%	657,561	9.3%	2.9%	1,583,222	9.1%	1,530,224	8.7%	3.5%
Subaru	56,135	3.7%	50,083	3.3%	12.1%	252,753	3.6%	232,860	3.3%	8.5%	635,025	3.7%	587,452	3.4%	8.1%
Suzuki	0	0.0%	0	0.0%	-	0	0.0%	0	0.0%	-	0	0.0%	0	0.0%	-
Toyota / Lexus / Scion	218,248	14.4%	219,339	14.4%	-0.5%	952,785	13.7%	999,543	14.1%	-4.7%	2,402,829	13.9%	2,477,328	14.2%	-3.0%
ASIAN BRANDS	714,262	47.2%	721,311	47.4%	-1.0%	3,231,670	46.5%	3,278,985	46.2%	-1.4%	8,036,412	46.3%	8,020,209	45.8%	0.2%
BMW / Mini	29,878	2.0%	33,612	2.2%	-11.1%	137,916	2.0%	144,811	2.0%	-4.8%	358,309	2.1%	388,815	2.2%	-7.8%
Jaguar (Tata Motors)	3,113	0.2%	2,164	0.1%	43.9%	17,719	0.3%	8,248	0.1%	114.8%	40,714	0.2%	16,095	0.1%	153.0%
Land Rover (Tata Motors)	4,993	0.3%	4,950	0.3%	0.9%	30,079	0.4%	30,943	0.4%	-2.8%	72,997	0.4%	73,856	0.4%	-1.2%
Daimler (Mercedes-Benz)	30,290	2.0%	32,567	2.1%	-7.0%	147,415	2.1%	149,167	2.1%	-1.2%	379,000	2.2%	378,759	2.2%	0.1%
Porsche	4,805	0.3%	4,578	0.3%	5.0%	23,052	0.3%	22,226	0.3%	3.7%	55,106	0.3%	53,067	0.3%	3.8%
Saab (Spyker)	0	0.0%	0	0.0%	-	0	0.0%	0	0.0%	-	0	0.0%	0	0.0%	-
Volvo (Geely)	6,202	0.4%	5,536	0.4%	12.0%	26,802	0.4%	28,066	0.4%	-4.5%	81,329	0.5%	74,731	0.4%	8.8%
Volkswagen / Audi (VAG)	49,211	3.3%	47,507	3.1%	3.6%	217,416	3.1%	203,694	2.9%	6.7%	546,883	3.2%	535,977	3.1%	2.0%
EUROPEAN BRANDS	128,492	8.5%	130,914	8.6%	-1.9%	600,399	8.6%	587,155	8.3%	2.3%	1,534,338	8.8%	1,521,300	8.7%	0.9%
TOTAL AUTO SALES	1,513,408		1,522,143		-0.6%	6,950,605		7,097,782		-2.1%	17,343,945		17,502,751		-0.9%
SAAR-Annual Rate	16,613,267		17,144,503		-3.1%	17,000,591		17,324,399		-1.9%	17,353,698		17,557,931		-1.2%

Source: Morgan & Company, Inc. Ph: 616-842-0031 Email: info@morgancom.com Web: www.morgancom.com

SAAR is Seasonally Adjusted Annual Rate.
Model Year is October 1 through September 30.
Table includes light vehicle sales as reported by the automakers, and may differ from information provided by other sources.

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